## CONTRACT

vww.wtkr.com

WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000

And:

GMMB/Greer Margolis Mitchell & Burns 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

|                     | Contract / Revision |                   |            | Alt Order#  |                |  |
|---------------------|---------------------|-------------------|------------|-------------|----------------|--|
|                     | 566376              | /                 | C          | 7893892     |                |  |
| Product             |                     |                   |            |             |                |  |
| DBAMA/P/D SKED A    |                     |                   |            |             |                |  |
| Contract Detes      | Estimete #          |                   |            |             |                |  |
| 10/30/12 - 11/06/12 | //1537              |                   |            |             |                |  |
| Advertiser          |                     | _                 | Dric       | inal Dete / | Revision       |  |
| Dbama/D/President   |                     |                   | 10         | 0/26/12     | 10/26/12       |  |
|                     | Billing Cycle       | Billing           | g Calendar |             | Cash/Trade     |  |
|                     | EDM/EOC             | Broadcast         |            |             | Cesh           |  |
|                     | Station             | Account Executive |            | ecutive     | Sales Office   |  |
|                     | WTKR                | Jamie Andrus      |            | rus         | Washington, D. |  |
|                     | Special Handling    |                   |            |             |                |  |
|                     |                     |                   |            |             |                |  |
|                     | Demographic         |                   |            |             |                |  |
|                     | Adults 35+          |                   |            |             |                |  |
|                     |                     | 1                 |            | "           |                |  |
|                     |                     |                   |            |             |                |  |
|                     | IDB#                | Advert            | iser       | Code        | Product Code   |  |
|                     | 8020                |                   |            |             |                |  |
|                     | Agency Ref          |                   |            | Advertiser  | Ref            |  |

|   |                                       | Spots/              | Т             | otals      |
|---|---------------------------------------|---------------------|---------------|------------|
| *Line Ch Start Date End Date Description  | Start/End Time                        | Days Length Week Ra | ite TypeSpots | Amount     |
| E 1 3 10/30/12 11/02/12 Let's Make A Deal 9em  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12 -TWTF 3 | 9-10am<br><u>Rate</u><br>\$1,130.00   | :30                 | NM 3          | \$3,390.00 |
| E 2 3 11/05/12 11/05/12 Let's Make A Deal 9am  Start Date End Date Weekdeys Spots/Week  Week: 11/05/12 11/11/12 M 1     | 9-10am<br><u>Rate</u><br>\$1,130.00   | ;30                 | NM 1          | \$1,130.00 |
| D 3 3 10/30/12 11/02/12 Price Is Right  | 11am-12n                              | :30                 | NM 0          | \$0.00     |
| D 4 3 11/05/12 11/05/12 Price Is Right  | 11am-12n                              | :30                 | NM0           | \$0.00     |
| E 5 3 10/30/12 11/02/12 Newschennel 3 News  Start Date End Dete Weekdays Spots/Week  Week: 10/29/12 11/04/12 -TWTF 4    | 12n-1230pm<br><u>Rate</u><br>\$400.00 | :30                 | NM 4          | \$1,600.00 |
| E 6 3 11/05/12 11/05/12 Newschannel 3 News  Start Date End Date Weekdays Spots/Week  Week: 11/05/12 11/11/12 M 1        | 12n-1230pm<br><u>Rate</u><br>\$400.00 | :30                 | NM 1          | \$400.00   |
| E 7 3 10/30/12 11/02/12 CBS Daytime  Start Date End Dete Weekdays Spots/Week  Week: 10/29/12 11/04/12 -TWTF 4           | 1228-3pm<br><u>Rate</u><br>\$400.00   | :30                 | NM 4          | \$1,600.00 |
| E 8 3 11/05/12 11/05/12 CBS Daytime  Start Date   | 1228-3pm<br><u>Rate</u><br>\$400.00   | :30                 | NM 1          | \$400.00   |
| E 9 3 10/30/12 11/02/12 Ellen Degeneres 3pm  Start Date   | 3-4pm<br><u>Rate</u><br>\$270.00      | :30                 | NM 8          | \$2,160.00 |
| E 10 3 11/05/12 11/05/12 Ellen Degeneres 3pm  Start Date End Date Weekdays Spots/Week  Week: 11/05/12 11/11/12 M 2      | 3-4pm<br><u>Rate</u><br>\$270.00      | :30                 | NM 2          | \$540.00   |
| E 11 3 10/30/12 11/02/12 NewsChannel 3 News  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12 -TWTF 8   | 5-6am<br><u>Rata</u><br>\$315.00      | :30                 | NM 8          |            |
| E 12 3 11/05/12 11/05/12 NewsChannel 3 News  Start Date End Data Weekdays Spots/Week  Week: 11/05/12 11/11/12 M 2       | 5-6em<br><u>Rate</u><br>\$315.00      | :30                 | NM 2          | \$630.00   |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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|                                       | Contract / Revision<br>566376 / | Alt Order #<br>07893892                    |
|---------------------------------------|---------------------------------|--|
| Contract Dates<br>10/30/12 - 11/06/12 | Product<br>DBAMA/P/D SKED A     | Estimate #<br>//1537                       |
| Advertiser  Dbama/D/President         |                                 | inal Date / Revision<br>0/26/12 / 10/26/12 |

|   |                                       |      | Spots/      |      |         | Tota | als               |
|---|---------------------------------------|------|-------------|------|---------|------|-------------------|
| *Line Ch Start Date End Date Description  | Start/End Time                        | Days | Length Week | Rate | Type Sp | ots  | Amount            |
| E 13 3 10/30/12 11/02/12 Newschannel 3 News   | 6-7am                                 |      | :30         |      | NM      | 8    | \$3,360.00        |
| Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12         -TWTF         8 | <u>Rate</u><br>\$420.00               |      |             |      |         |      |                   |
| E 14 3 11/05/12 11/05/12 Newschannel 3 News   | 6-7am                                 |      | :30         |      | NM      | 2    | \$840.00          |
| Start Date         End Date         Weekdays         Spots/Week           Week: 11/05/12         11/11/12         M         2     | <u>Rate</u><br>\$420.00               |      |             |      | _       |      |                   |
| E 15 3 10/30/12 11/02/12 CBS This Morning   | 7-9a                                  |      | :30         |      | NM      | 13   | \$3,510.00        |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -TWTF 13                              | <u>Rate</u><br>\$270.00               |      |             |      |         |      |                   |
| E 16 3 11/05/12 11/05/12 CBS This Morning   |                                       |      | :30         |      | NM      | 2    | \$540.00          |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 11/05/12 11/11/12 M 2                                   | <u>Rate</u><br>\$270.00               |      |             |      |         |      |                   |
| 17 3 11/03/12 11/03/12 Early Show Saturday  | 9-11am                                |      | :30         |      | NM      | 1    | \$70.00           |
| Start Date End Date Weekdays Spots/Week   | Rate                                  |      |             |      | Ĭ       |      |                   |
| Week: 10/29/12 11/04/12S- 1   | \$70.00<br>9-1030am                   |      | :30         |      | NM      | 1    | \$1,130.00        |
| E 18 3 11/04/12 11/04/12 CBS Sunday Morning Start Date End Date Weekdays Spots/Week   | Rate                                  |      | .50         |      | IXIVI   | '    | Ψ1,130.00         |
| Week: 10/29/12 11/04/12S 1  | \$1,130.00                            |      |             |      |         |      |                   |
| E 19 3 11/04/12 11/04/12 Face the Nation Start Date End Date Weekdays Spots/Week  | 1030-11am<br>Rate                     |      | :30         |      | NM      | 1    | \$1,360.00        |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/125 1                                    |                                       |      |             |      |         |      |                   |
| E 20 3 10/30/12 11/02/12 NewsCha 3 News First @ 4   |                                       |      | :30         |      | NM      | 4    | \$1,260.00        |
| Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12         -TWTF         4 | <u>Rate</u><br>\$315.00               |      |             |      |         |      |                   |
| E 21 3 11/05/12 11/05/12 NewsCha 3 News First @ 4   | lp 358-5pm                            |      | :30         |      | NM      | 1    | \$315.00          |
| Start Date End Date Weekdays Spots/Week   | <u>Rate</u>                           |      |             |      |         |      |                   |
| VV66K. 11703/12 11714/12  | · · · · · · · · · · · · · · · · · · · |      | :30         |      | NM      | 4    | \$1,600.00        |
| Start Date End Date Weekdays Spots/Week   | Rate                                  |      | .00         |      |         | · ·  | V 1,000,00        |
| Week: 10/29/12 11/04/12 -TWTF 4   | \$400.00                              |      |             |      |         |      | 4400.00           |
| E 23 3 11/05/12 11/05/12 Newschannel 3 News<br>Start Date End Date Weekdays Spots/Week  | 5-530pm<br>Rate                       |      | :30         |      | NM      | 1    | \$400.00          |
| Week: 11/05/12 11/11/12 M 1   | \$400.00                              |      |             |      |         |      |                   |
| E 24 3 10/30/12 11/02/12 Newschannel 3 News   | 530-6ргп                              |      | ;30         |      | NM      | 4    | \$1,880,00        |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -TWTF 4                               | <u>Rate</u><br>\$470.00               |      |             |      |         |      |                   |
| E 25 3 11/05/12 11/05/12 Newschannel 3 News   | 530-6pm                               | ·    | :30         |      | NM      | 1    | \$470.00          |
| Start Date End Date Weekdays Spots/Week   | <u>Rate</u><br>\$470,00               |      |             |      |         |      |                   |
| 9966K, 11703712 11111112 11   | 6-630pm                               |      | :30         |      | NM      | 4    | \$2,360.00        |
| E 26 3 10/30/12 11/02/12 Newschannel 3 News<br>Start Date End Date Weekdays Spots/Week  |                                       |      | ,00         |      |         |      | <b>V</b> =1000.00 |
| Week: 10/29/12 11/04/12 -TWTF 4   | \$590.00                              |      |             |      |         |      | <b>A</b> 500.05   |
| E 27 3 11/05/12 11/05/12 Newschennel 3 News<br>Start Date End Date Weekdays Spots/Week  | 6-630pm<br>Rate                       |      | :30         |      | NM      | 1    | \$590.00          |
| Week: 11/05/12 11/11/12 M 1   | \$590.00                              |      | <u> </u>    |      | _       |      |                   |
| E 28 3 10/30/12 11/02/12 Late Night with David Lette  |                                       |      | :30         |      | NM      | 4    | \$660.00          |
| Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 4   | <u>Rate</u><br>\$165.00               |      |             |      |         |      |                   |
| 29 3 11/05/12 11/05/12 Late Night with David Lette  |                                       |      | :30         |      | ММ      | 1    | \$165.00          |
| Start Date End Date Weekdays Spots/Week   |                                       |      |             |      |         |      |                   |
| Week: 11/05/12 11/11/12 M 1   | φ100.00                               |      |             |      | N N     |      |                   |

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Contract / Revision Alt Order# 565376 07893892 Product

Contract Dates Estimate # 10/30/12 - 11/05/12 OBAMA/P/D SKED A //1537

Original Date / Revision Advertiser 10/26/12 / 10/26/12 Obama/D/President

|   |                           | Spots/                |        | Tot  |             |
|---|---------------------------|-----------------------|--------|------|-------------|
| *Line Ch Start Date End Date Description  |                           | Days Length Week Rate | TypeS  | pots | Amount      |
| Start Date End Date Weekdays Spots/Week   |                           | :30                   | NM     | 4    | #a 020 00   |
| E 30 3 10/30/12 11/02/12 Late News (M-F) Start Date End Date Weekdays Spots/Week  | 11-1135p<br>Rate          | :30                   | NIVI   | 4    | \$3,020.00  |
| Week: 10/29/12 11/04/12 -TWTF 4   | \$755.00                  |                       |        |      |             |
| = 31 3 11/05/12 11/05/12 Lete News (M-F)  | 11-1135p                  | :30                   | NM     | 1    | \$755.00    |
| Start Date End Date Weekdays Spots/Week   | Rate                      |                       |        |      |             |
| Week: 11/05/12 11/11/12 M 1   | \$755.00                  | -20                   | NIB 8  | •    | A500.00     |
| 32 3 11/03/12 11/04/12 Lete News (Sa-Su) Start Date End <u>Date Weekdays Spots/Week</u>                                       | 11-1135p<br>Rate          | :30                   | NM     | 2    | \$590.00    |
| Week: 10/29/12 11/04/12SS 2   | \$295.00                  |                       | 1      |      |             |
| E 33 3 10/30/12 11/02/12 7-730pm  | 7-730pm                   | :30                   | NM     | 4    | \$4,660.00  |
| Start Date End Date Weekdays Spots/Week   | Rete                      |                       | _ i    |      |             |
| Week: 10/29/12 11/04/12 -TWTF 4   | \$1,165.00                |                       |        |      | 4           |
| E 34 3 11/05/12 11/05/12 7-730pm<br>Start Date End Date Weekdays Spots/Week   | 7-730pm<br>Rate           | :30                   | NM     | 1    | \$1,165.00  |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1                               | \$1,165.00                |                       | - 1    |      |             |
| E 35 3 10/30/12 11/02/12 M-F 730-8pm  | 730p-8pm                  | :30                   | NM     | 4    | \$4,660.00  |
| Start Date End Date Weekdays Spots/Week   | Rete                      |                       |        |      |             |
| Week: 10/29/12 11/04/12 -TWTF 4   |                           |                       |        |      |             |
| E 36 3 11/05/12 11/05/12 M-F 730-8pm  | 730p-8pm                  | :30                   | NM     | 1    | \$1,165.00  |
| Start Date         End Date         Weekdeys         Spots/Week           Week: 11/05/12         11/11/12         M         1 | <u>Rate</u><br>\$1,165.00 |                       | - 1    |      |             |
| E 37 3 11/03/12 11/03/12 730-8pm  | 730-8pm                   | :30                   | NM     | 1    | \$135,00    |
| Start Date End Date Weekdays Spots/Week   | Rete                      |                       | ,,,,,, | -    | <b>4</b>    |
| Week: 10/29/12 11/04/12S- 1   | \$135.00                  |                       |        |      |             |
| E 38 3 10/31/12 10/31/12 Wednesday Prime  | 10-11pm                   | :30                   | NM     | 1    | \$3,710.00  |
| <u>Stert Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12W 1                                | <u>Rate</u><br>\$3,710.00 |                       | 1      |      |             |
|   |                           | :30                   | NM     | 1    | \$960.00    |
| E 39 3 11/03/12 11/03/12 Saturday Prime Start Date End Date Weekdays Spots/Week   | Rate<br>\$960.00          | .00                   |        | •    | 4400.00     |
| Week: 10/29/12 11/04/12S- 1   | \$960.00                  |                       |        |      |             |
| E 40 3 11/04/12 11/04/12 Sunday Prime   | 7-8pm                     | :30                   | NM     | 1    | \$8,380.00  |
| Start Date End Date Weekdays Spots/Week   |                           |                       |        |      |             |
| VVCCR: TO/20/12   | Various                   | :30                   | NM     | 4    | \$6,000.00  |
| E 41 3 11/03/12 11/03/12 NCAA Football<br>Start Date End Date Weekdays Spots/Week   |                           | .50                   | 14141  | 4    | \$0,000.00  |
| Week: 10/29/12 11/04/125- 4   | \$1,500.00                |                       |        |      |             |
| E 42 3 11/03/12 11/03/12 NCAA Football  | Various                   | .30                   | NM     | 4    | \$7,000.00  |
| Start Date End Date Weekdays Spots/Week   | Rate                      |                       |        |      |             |
| Week: 10/29/12 11/04/125- 4   | \$1,750.00                | •30                   |        | a    | \$4.000.00  |
| N 43 3 10/30/12 11/02/12 Price Is Right  Start Date End Date Weekdeys Spots/Week  | 11am-12n<br><u>Rate</u>   | :30                   | NM     | 3    | \$4,080.00  |
| Week: 10/29/12 11/04/12 -TWTF 3   | \$1,360.00                |                       |        |      |             |
| N 44 3 11/05/12 11/05/12 Price Is Right   | 11am-12n                  | :30                   | NM     | 1    | \$1,360.00  |
| Start Date End Date Weekdays Spots/Week   | Rate                      |                       |        |      |             |
| Week: 11/05/12 11/11/12 M 1   | \$1,360.00                |                       |        |      |             |
|   |                           | Totals                |        | 120  | \$82,520.00 |

**Gross Amount** Net Amount # of Spots Time Period 120 \$82,520.00 \$70,142.00 10/29/12 -11/05/12 \$70,142.00 120 \$82,520.00 Totals

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